Burberry gets top score in Dow Jones Sustainability Index

By Barbara Santamaria  -  September 9, 2016

British luxury house Burberry has been recognised by the Dow Jones as the leader in sustainability in the ‘Consumer Durables & Apparel’ sector, according to the 2016 Dow Jones Sustainability Index.

This is the second time the UK company is included in the report, reflecting its commitment to sustainable practices and the success of its corporate responsibility programme.

Burberry achieved the best scores of the industry in the areas of Customer Relationship Management, Tax Strategy, Environmental Reporting, Overall Environmental Dimension, Overall Social Dimension and Stakeholder Engagement.

The Dow Jones Sustainability Indices were launched in 1999, providing the first global sustainability benchmark. The metric is used as a tool by many investors to analyse the many economic, environmental and social factors that are relevant to a company’s success.