Chanel adds to ‘Coco Crush’ range with diamond-paved rings and cuffs

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The French luxury brand is expanding its "Coco Crush" jewelry collection -- inspired by its legendary quilted motif -- with new pieces partially paved with diamond constellations. These latest additions to the line, fronted by Keira Knightley, are due in Chanel Jewelry boutiques this month.

Chanel Jewelry unveiled the first creations from its "Coco Crush" collection in April 2015, paying tribute to one of the fashion house’s iconic motifs. A passion for all things equestrian led Gabrielle Chanel to start using the quilted motif in various ways in the brand's different collections. Whether printed on fabrics or stitched into jersey for ready-to-wear pieces, or finished in leather for bags, this graphic motif has become one of the brand's signature symbols.

It's therefore no surprise to see the quilted motif brought to a jewelry collection. This "Coco Crush" range is now
expanding for fall 2016 with new pieces drawing on creativity, brand symbols and simple, chic designs.

The existing range of rings and cuffs -- which come in white, yellow and beige gold, and in several widths -- is getting a new selection of rings and cuffs paved with diamond constellations. Naturally, these graphic and highly feminine creations also celebrate the quilted pattern, which is finely engraved in the gold.

The French fashion house adds another symbol dear to Gabrielle Chanel to this collection: the lion. This can be seen on diamond cuffs in white and yellow gold.

**Keira Knightley fronts the range**

As announced in June, the British actress Keira Knightley has been chosen as the face of "Coco Crush."

The slim brunette -- who already fronts the "Coco Mademoiselle" fragrance and the "Rouge Coco" lipstick -- stars in a campaign shot by Mario Testino.

"Thanks to her natural elegance and freedom, she perfectly embodies this resolutely modern fine jewelry collection," said Chanel back in June.