H&M unveils collaboration with Kenzo

By Anaïs Lerévérend - July 27, 2016

H&M is roaring with Carol Lim and Humberto Leon. The Swedish retailer has commissioned its next designer capsule collection to Kenzo's creative duo, and has just unveiled three images revealing the collaboration's first looks. The creative imprint is strong, with highly colourful animal motifs, and looks which seem to burst straight out of the urban jungle.

Tigers, a signature of the brand ever since its rebirth at the hands of Carol Lim and Humberto Leon, are ubiquitous. The duo has not been shy in advocating self-expression with this collection for H&M.
The collection's lookbook was photographed by Oliver Hadlee Pearch, and features models from all latitudes, such as Isamaya French (a London-based make-up artist, member of the Theo Adams Company), Oko Ebombo (a Paris-based musician and performing artist, leader of the '19' group), Amy Sall (a student and activist from New York, founder of SUNU: Journal of African Affairs, Critical Thought + Aesthetics) and Juliana Huxtable (a 28 year-old artist, poet and DJ, also from New York).

A posse of activists for this uncompromising, mixed capsule collection, which will premiere on 3rd November at 250 selected H&M stores worldwide and on the retailer's e-store.