Lancôme names Taylor Hill new Brand Ambassadress

By Obi Anyanwu - July 13, 2016

Lancôme announced on Tuesday that it has named American model Taylor Hill as its new brand ambassadress.

The 20-year-old model became a Victoria’s Secret Angel in 2015 just five years after being discovered by photographer and agent Jim Jordan at the age of 14. In addition to appearing in campaigns for Forever 21, Hill has appeared in issues of Elle Magazine in Australia, France and Norway; Glamour and Marie Claire, and she walked the runway for a number of design houses including Chanel, Alexander Wang, Dolce & Gabbana, Giorgio Armani, Kenzo, Ralph Lauren, Versace, Vivienne Westwood and Public School among others.

The Illinois-native also recently debuted on the silver screen in the film The Neon Demon.

"We are delighted about this new collaboration with Taylor, who represents a modern Lancôme, in harmony with its time, with a subtle mix of sensuality, ingenuousness and sweet yet striking beauty," explains Françoise Lehmann, Lancôme's International General Manager. "She is a very inspiring young woman for her generation: she is immensely curious, open-minded and has a positive outlook on life."

Hill joins a number of actresses and models that serve as brand ambassadress for Lancôme including Julia Roberts, Kate Winslet, Anne Hathaway, Emma Watson and Lupita Nyong’o.

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