Sunspel opens first Europe store in Berlin

By Benjamin Fitzgerald - May 25, 2016

Britain's Sunspel has entered Europe with the opening of a new store in Berlin. It's the heritage brand's first store outside the UK.

The 485-square-foot shop is located in the boutique-heavy Hackescher Markt area, located in Berlin's hyper-trendy Mitte district.

The minimalist-designed store, which also doubles as a gallery, houses Sunspel's full men's collections, as well as select women's pieces.

Sunspel is carried by 250 international stockists worldwide including Barneys New York and Opening Ceremony in the US, Lane Crawford in Hong Kong, Isetan in Japan, Andreas Murkudis and the Store in Berlin and Harrods and Selfridges in the UK.