Computer technology giants Apple, Google and Microsoft have topped Forbes 100 most valuable brands list for 2016 (measured in monetary value). Social media giant Facebook follows shortly after, coming in at fifth place.

However, the clothing, retail and luxury sectors continue to be rather well represented by their leaders. Indeed, American e-commerce titan Amazon, sports giant Nike and France’s emblematic luxury house Louis Vuitton all placed in the top twenty.

1. Apple
2. Google
3. Microsoft
5. Facebook
12. Amazon
18. Nike
19. Louis Vuitton
33. H&M
34. L’Oréal
44. Gucci
46. Ikea
48. Hermès
53. Zara
58. Cartier
64. Rolex
78. Coach
80. Chanel
90. Adidas
91. Uniqlo
97. Prada

Values range from $154.1 billion to $36.7 billion.

By Lucile Deprez